


THE ART HOUSE

# ARTIST CREATIVE & PROFESSIONAL DEVELOPMENT SUPPORT

The Art House champions local artists and their practice, placing them at the centre of our community. We are proud to deliver opportunities for Central Coast based creatives to build artistic capacity, develop new works, and access skills development, mentorships, professional exchange workshops, networking events and more. With a dedicated team we provide financial and skills-based investment to support artists on the Central Coast.

# WHAT DOES THE ART HOUSE OFFER?

- Opportunity to join our Art House Artist Network
- Designated in-house residencies
- Informal work-in-progress-presentations
- Funding application support – including budgeting
- Auspice arrangements
- Opportunities to pitch works
- Professional development and mentorships
- Connections with industry peers and mentors
- Costs associated with collaborations
- Financial support (Callouts announced at the discretion of The Art House)
- The Studio – A space to create*
- Exhibition space – A space to present visual art works. (Note: Our space is not temperature controlled or an official gallery space, but a place to share your work with a broader audience) *
- Meeting room – A space to deep dive into all things writing, scripts, poetry, film, digital and more*
- Production and/or producing support*
- Technical support and equipment*
- Administrative and Marketing resources/support*

*All In-kind support will be capped at The Art House's discretion



**An Art House Industry Networking Event**

# WHAT IS THE ART HOUSE ENGAGEMENT PROCESS?

The engagement process for **The Art House Creatives** is through direct approach artist to Art House or Art House to artist. Callouts for financial support require an online application and will be selected and curated by The Art House development team, along with external industry professionals, and in consultation with the artist/group.

**WHEN TO CONTACT THE ART HOUSE**

The Art House is open to discuss projects and activities all year round with access to venue and technical in-kind support, plus financial investment.

It is recommended that artists apply to our network - Art House Artists - to receive updates on our programs.

# WHAT DO I NEED TO BE ELIGIBLE FOR SUPPORT?

**FOR WORK TO BE SELECTED FOR THE ART HOUSE PROGRAMS THEY MUST MEET THE FOLLOWING CRITERIA:**

- The applicant falls under the Creative Australia definition of a practicing artist (you can find the definition at end of this document)
- A lead artist in the project must have a connection to the Central Coast region.
- The work is new or in the first stages of development.
- The work extends the art form by engaging with contemporary practice.
- The work provides a new experience and engages our audiences.
- The work has a clear creative concept and artistic rationale. (What is the idea and inspiration for the project?)
- A work that has had a previous performance or presentation outcome is not eligible.
- Projects by independent producers, companies, and artists only. Annually funded companies and commercial or amateur organisations are not eligible to apply.





**Creative Projects** > Curtain Bounce > Luke Gallen

# HOW ARE PROJECTS CHOSEN FOR SUPPORT?

- How compelling is the artist's practice?
- Does the calibre and experience of the artist demonstrate that they have the ability to deliver the project?
- Does the artist need this opportunity and how important is this opportunity for the artist?
- Does the artist have an existing market or audience for the realised project?
- Does the artist take risk in their work – how innovative are the ideas and how will it stretch artists and audiences alike?
- Does the artist understand who we are, where we are, and how their work might fit our demographic?
- Diversity of artists and projects within the overall program.

# IF I RECEIVE FINANCIAL SUPPORT, WHAT CAN IT BE USED FOR?

The funds may be used toward the cost of the project including but not limited to:

- Artist and arts worker fees and allowances (artists should be paid current LPA rates)
- Access costs
- Production costs
- Equipment hire
- Local vehicle hire/transport costs
- Travel/accommodation costs (excluding any costs relating to international travel)
- Documentation
- Materials and consumables
- Administrative costs





# WHAT CAN'T THE FINANCIAL SUPPORT BE USED FOR?

- Capital purchases in excess of $1,000 (e.g. new computers, equipment)
- Any international travel costs

# HOW TO APPLY FOR THE FINANCIAL SUPPORT

- Callouts for financial support will be announced at the discretion of The Art House
- Contact our Creative Producer to discuss your project or activity:
  Craig Bary: email: craig@thearthousewyong.com.au
- Complete the online application form (made available on our website when callouts open)
- Other documents to support your request may include:
  - A support form (supplied after consultation)
  - A completed budget
  - Short biographies of all confirmed members
  - One reference/support letter from a past collaborator or employer
  - Links to examples of previous works

# DEFINITION OF A PROFESSIONAL ARTIST

**AS PER CREATIVE AUSTRALIA GUIDELINES**

We provide funding to practising artists or arts workers. While you may not regularly earn income from your practice, you must be identified and recognised by your peers as a practising artist or arts worker. This may include cultural practitioners, editors, producers, curators, and arts managers.

**SERIOUS PRACTISING PROFESSIONAL ARTISTS, BASED ON A DEFINITION AS THOSE ARTISTS WHO:**

- Have a self-assessed commitment to artistic work as a major aspect of their working life, even if creative work is not the main source of income.
- Are currently working or seeking to work in their chosen occupation.
- Have a level of training, experience or talent and manner of working that qualify artists to have their work judged against the professional standards of the relevant occupation.

**ARTISTS ARE THOSE WHO ALSO SATISFY ONE OR MORE OF THE FOLLOWING CRITERIA, IN THE PAST THREE TO FIVE YEARS HAS:**

- Presented, published or performed creative work
- Engaged professionally or contributed to the development of a major creative work
- Created a serious and substantial body of work as an artist
- Had full-time training or received a grant to work as an artist

Australian Government | Creative Australia