



# The Art House Professional Development

Expression of Interest:

- Guidelines
- Eligibility
- How to apply

# The Art House Professional Development

## What is our engagement process?

**The Art House Professional Development** is through direct approach artist to Art House or Art House to artist.

### How do I apply:

- Contact our Creative Producer to discuss your project or activity:
  - Craig Bary: email: [craig@theartousewyong.com.au](mailto:craig@theartousewyong.com.au) or call: 0473 662 494
- Complete the support form – (Supplied after consultation)
- Other documents to support your request may include:
  - A downloaded and completed budget... (budget template - [here](#))
  - Short biographies of all confirmed members
  - A support letter from the mentor organisation or individual
  - Links to examples of previous works

## Eligibility:

### For projects to be selected for The Art House programs they must meet the following criteria:

- The applicant falls under the Creative Australia definition of a practicing artist<sup>(1)</sup>
- A participating artist in the project must have a connection to the Central Coast region.
- The project engages with mentors, organisations, or individuals that are industry leaders.
- The project shows a clear rationale for professional development.
- The work extends the artists professional development.
- Projects by independent artists only. Annually funded companies and commercial or amateur organisations are not eligible to apply.
- If financial support is part of the requested support it must not exceed \$5,000.

### The following criteria may be helpful to consider:

- **First Nations:** Does the project involve First Nations artists or is the project First Nations led? Are you engaging with correct protocols and ways of working with First Nations people?
- **Community:** Does the project involve people from culturally and linguistically diverse (CaLD) backgrounds, people with disability or are d/Deaf or LGBTQIA+ members?
- **Planning:** Are the project timelines and process realistic and achievable? Is the budget submitted realistic and well-prepared?

## What does The Art House offer?

We offer up to \$5,000 to support independent artists with a connection to the Central Coast to create, explore, research, and develop creative practice.

Financial support can include but is not limited to:

- Financial support for Artist and mentor fees
- Financial support for travel and accommodation (Within Australia only)
- Artistic support – Mentorships/advice and guidance
- Connections with industry peers and mentors

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## Assessment Guidelines:

- How compelling is the artist's practice?
- Does the calibre and experience of the artist demonstrate that they have the ability to deliver the project or activity?
- Does the artist need this opportunity and how important is this opportunity for the artist?
- Does the artist take risk in their work – how innovative are the ideas and how will it stretch artists and audiences alike?
- Diversity of artists and projects within the overall program.

## What can the funds be used for?

The funds may be used toward the cost of the project including but not limited to:

- Artist and arts worker fees and allowances (artists should be paid current [LPA](#) rates)
- Access costs
- Equipment hire
- Local vehicle hire/transport costs
- Travel/accommodation costs (excluding any costs relating to international travel)
- Documentation
- Materials and consumables
- Administrative costs

## What can't the funds be used for?

- Capital purchases in excess of \$1,000 (e.g. new computers, equipment)
- Any international travel costs
- A premiere performance season

## Creative Australia

### Definition of a professional artist:

*We provide funding to practising artists or arts workers. While you may not regularly earn income from your practice, you must be identified and recognised by your peers as a practising artist or arts worker. This may include cultural practitioners, editors, producers, curators, and arts managers.*

**Serious practising professional artists**, based on a definition as those artists who:

- Have a self-assessed commitment to artistic work as a major aspect of their working life, even if creative work is not the main source of income.
- Are currently working or seeking to work in their chosen occupation.
- Have a level of training, experience or talent and manner of working that qualify artists to have their work judged against the professional standards of the relevant occupation.

The scope includes artists working across a diverse range of arts practice, but excluding the production, support, curatorial and technical roles that surround this practice.



Australian Government

**Creative  
Australia**